Dkt. 2271/63926

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Mika PARTAIN et al.

Serial No.: 09/760,864 Group Art Unit: 3625

Date Filed: January 16, 2001 Examiner: Kalyan K. Deshpande

For: INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES

**TRANSACTIONS** 

1185 Avenue of the Americas New York, N.Y. 10036 (212) 278-0400

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## **AMENDMENT**

Sir:

This Amendment is submitted concurrently with a Request for Continued Examination under 37 C.F.R. §1.114 in response to the final Office Action dated July 23, 2008 in connection with the above-identified application.

Amendments to the Claims are reflected in the Listing of Claims beginning on page 2.

Remarks begin on page 9 of this paper.